



*roots & wings*  
BUILDING on the MAKEMIE LEGACY

## CCM Ideas—How you can help?

### **WORSHIP**

- ? Bulletin Inserts (*see provided sheet ready for copying*).
- ? Sermon on spiritual enrichment/retreat experiences.
- ?? Announcements—use this time to introduce the **roots & wings** campaign and then provide regular updates.
- ?? Ask children who have attended a summer camp session to share their experience. Adults can share their retreat experiences too!

### **EVENTS**

- ?? Organize a discussion group on personal retreat experiences—show the video & host discussion afterwards (*use the flyers provided to promote your event... simply fill in the date & time*).
- ?? Contact Mike Burcher ([burcherm@makwoods.org](mailto:burcherm@makwoods.org) or 757-566-1496) to schedule a speaker from our **roots & wings** speaker's bureau.
- ?? Plan a “welcome home” party for summer campers.
- ?? Ask to be included in upcoming fellowship dinners, congregational meetings, & men's/women's groups. Use these opportunities to announce the exciting plans for Makemie Woods & show the video.
- ?? Structure a decision making process that allows sessions and other church groups to consider Makemie Woods for meetings and events.
- ?? Plan a road-trip to Makemie Woods, have a picnic, and tour the sites for the new facilities (call ahead 800-566-1496).



*roots & wings*  
BUILDING on the MAKEMIE LEGACY

## CCM Ideas—How you can help?

### MAILINGS

- ?? Use the **roots & wings** tri-fold brochures in a mailing or enclose in another mailing being sent from the church.
- ?? Find out which children are attending Makemie Woods camp this summer & have church members sign cards for them.
- ?? Collect personal testimonies about camp & retreat experiences and use them in a mailing or newsletter.

### GENERAL AWARENESS

- ?? Display the **roots & wings** posters & balloons in prominent places.
- ?? Use the provided text for short mentions in newsletters.
- ?? Add a section to your website promoting the **roots & wings** campaign. Link to [rwcampaign.org](http://rwcampaign.org) & [makwoods.org](http://makwoods.org).
- ?? Pass out s'mores (easy microwave version) after church to promote the importance of summer camping.
- ?? Set up a bulletin board to display camp, retreat, & conference pictures.
- ?? Initiate discussions around ways in which your church could use the new and improved Makemie Woods (fellowship, training, meetings, leadership events, retreats, etc.). Get people talking.
- ?? Carry your tote bag everywhere you go!